



Sterling Entrepreneur Help

Section 4: Four Collaborative Resources

Four Collaborative Resources

1. SterlingCareerHelp.com can help you be self-reliant for life by helping with networking, research, interviewing, negotiating, and organizing your data for life.



The screenshot shows the Sterling Career Help website. At the top, there is a logo of an eagle and the text "Sterling Career Help". Below the logo, the email address "sterling@sterlingcareerhelp.com" and the phone number "Mobile: 801-302-7110" are displayed. There are links for "Home" and "Links". The main heading is "To Be Career Self-Reliant for Life". Underneath, there is a "Learn to" section with a list of services: Network (Learn how to network online and in person), Research (Understand gaps, problems, and trends), Interview (Learn four steps for interviewing), Negotiate (Learn when and how to negotiate), and Organize (Organize your networking leads with a system). A photo of Sterling Bateman, a Career Advisor, is shown. Below this, there is a section for "PowerPoint Presentations for Employment and Entrepreneur Help" with a grid of 8 icons representing different sections. At the bottom, there is a section for "PDF Slides" with a grid of 4 icons representing different sections.

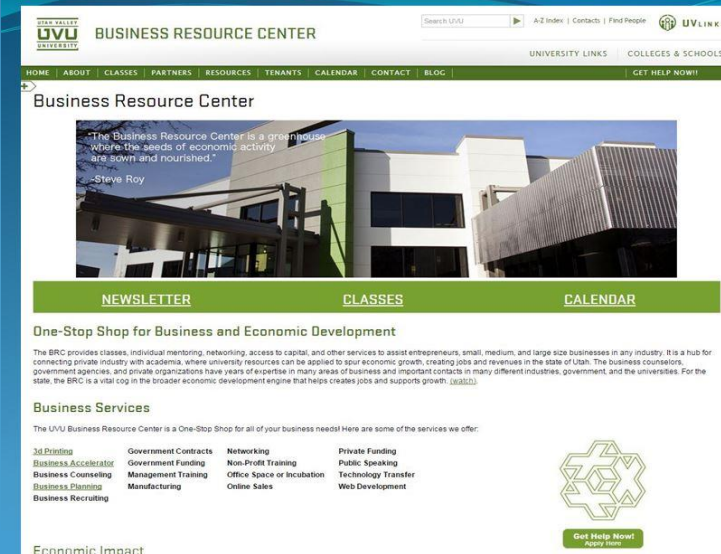
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2. Entrepreneur Launch Pad at elpnow.org can help with the Lean Canvas, and Business Model Canvas.



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3. Business Resource Centers (example at uvu.edu/brc) can help with Business Accelerator, counseling, planning government contracts, and many other business functions.



The screenshot shows the homepage of the UVU Business Resource Center. The header includes the UVU logo, the title "BUSINESS RESOURCE CENTER", a search bar, and navigation links for "UNIVERSITY LINKS" and "COLLEGES & SCHOOLS". A secondary navigation bar lists "HOME", "ABOUT", "CLASSES", "PARTNERS", "RESOURCES", "TENANTS", "CALENDAR", "CONTACT", and "BLOG". The main content area features a large image of a modern building with a quote from Steve Roy: "The Business Resource Center is a greenhouse where the seeds of economic activity are sown and nourished." Below the image are three buttons: "NEWSLETTER", "CLASSES", and "CALENDAR". The text below describes the BRC as a "One-Stop Shop for Business and Economic Development" and lists various "Business Services" such as Business Accelerator, Government Contracts, and Technology Transfer. A "Get Help Now!" button is located in the bottom right corner.

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4. [SCORE.org](https://www.score.org) can help with mentoring, marketing, management, how to start a business, and how to run and grow a business.



The screenshot shows the SCORE.org website homepage. At the top, there is a navigation bar with the SCORE logo and the tagline "FOR THE LIFE OF YOUR BUSINESS". Below the logo is a search bar and social media icons. A horizontal menu lists various business topics: BUSINESS ADVICE, STARTUP, RUN & GROW A BUSINESS, MARKETING, FINANCE & MONEY, TECHNOLOGY, and MANAGEMENT. Below this menu is a search bar for finding business advice near you, with a "Go" button. The main content area features a large image of a smiling woman with her arms crossed. To the right of the image, the text reads: "Your Success is Our Success — Build Your Dream Here" and "We connect entrepreneurs with mentors to help you build your business." Below this text is a prominent blue "GET STARTED" button. At the bottom of the page, there is a section titled "Why SCORE?" which states: "SCORE offers the nation's largest, network of free, expert business mentors." and provides a brief description of the services offered. A small image of a man pointing at a chalkboard is visible in the bottom right corner of the screenshot.