



# Sterling Entrepreneur Help

## Section 3: Business Model Resources

**Steve Blank's Website**  
**[steveblank.com](http://steveblank.com)**

**A Book by Steve Blank**

***The Startup Owner's Manual***

[steveblank.com](http://steveblank.com)

Slides and Videos

[steveblank.com](http://steveblank.com)

Startup Tools

**If you go to [youtube.com](https://www.youtube.com)  
and type in  
Steve Blank Udacity,  
you will be directed to  
a collection of  
220 videos by Steve called  
How to Build a Startup**